



General Education

Course Number	Course Title	Semester / Term to be Taken	Semester Credit Hours
CU 101	Chancellor Student Success		3
<i>Communication (12)</i>			
EN 115	Written and Oral Communication I		3
EN 125	Written and Oral Communication II		3
EN 230	Written and Oral Communication III		3
EN 330	Management Communication		3
<i>Social Sciences (12)</i>			
	Political Science Elective		3
	Psychology Elective		3
	Sociology Elective		3
EC 201	Macroeconomics		3
<i>Humanities (12)</i>			
	History Elective		3
	Literature / Fine Arts Elective		3
	History OR Literature / Fine Arts Elective		6
<i>Mathematics / Science (12)</i>			
SC 120	College Mathematics		3
SC 230	Principles of Statistics		3
SC 240	Applied Quantitative Techniques		3
SC 260 OR SC 264	Physical Science OR Environmental Science		3

Business Core

Course Number	Course Title	Semester / Term to be Taken	Semester Credit Hours
AC 201	Accounting Principles I		3
EC 202	Microeconomics		3
FN 211	Introduction to Investments		3
FN 312	Financial Management I		3
LA 200	Contracts, Agency, Partnerships, Corporations		3
MG 200	Administrative Management		3
MG 265	Managing through Effective Supervision		3
MG 304	International Business Environment		3
MG 499	Strategic Management Decisions		3
MK 201	Introduction to Marketing		3
MS 181	Introduction to Microcomputers		3
MS 281	Computer Applications in Business		3
MS 305	Business Systems Analysis		3
MS 340	E-Business Management		3
PH 306	Business Ethics		3

Marketing Sequence

Course Number	Course Title	Semester / Term to be Taken	Semester Credit Hours
MK 211	Advertising and Promotion		3
MK 330	Consumer Behavior		3
MK 405	Marketing Research		3
MS 470	Strategic Marketing Decisions		3
	Elective – select one MK course (department encourages MK 423 or MK 498)		3

Course Number	Course Title	Semester / Term to be Taken	Semester Credit Hours
	Free Electives		9

TOTAL HOURS FOR DEGREE COMPLETION			120
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General Education Options

History

Course Number	Course Title	Semester Credit Hours
HI 211	Survey of World History I	3
HI 212	Survey of World History II	3
HI 221	History of the United States I	3
HI 222	History of the United States II	3
HI 225	History of the United States Since 1945	3
HI 239	African-American History	3
HI 329	History of American Business	3
HI 345	Age of Globalization	3

Literature / Fine Arts

Course Number	Course Title	Semester Credit Hours
EN 235	Survey of Literature	3
EN 240	Newsletters for Business	3
EN 325	Literature of the Theater	3
EN 333	African-American Literature	3
EN 334	Film Studies	3
EN 335	American Literature I	3
EN 336	American Literature II	3
EN 339	Voices of Diversity in Contemporary Literature	3
EN 341	British Literature	3

Mathematics / Science

Course Number	Course Title	Semester Credit Hours
IT 305	Programming Logic and Design	3
PH 270	Principles of Logic	3
SC 220	Calculus for Business	3
SC 240	Applied Quantitative Techniques	3
SC 250	Mathematical Models in Business	3
SC 260	Physical Science	3
SC 264	Environmental Science	3
SC 300	Math Topics	3
SC 330	Advanced Statistics	3

Psychology

Course Number	Course Title	Semester Credit Hours
PY 200	Principles of Psychology	3
PY 240	Drugs and Behavior	3
PY 307	Industrial / Organizational Psychology	3
PY 308	Social Psychology	3
PY 325	Human Sexuality	3
PY 330	Theories of Personality	3
PY 350	Adolescent Psychology	3
PY 400	Abnormal Psychology	3
PY 425	Psychology of Trauma	3
PY 460	Special Topics in Psychology	3
SY 370	Family Violence	3

Sociology

Course Number	Course Title	Semester Credit Hours
PY 308	Social Psychology	3
SY 160	Principles of Sociology	3
SY 260	Modern Social Problems	3
SY 275	Marriage and the Family	3
SY 360	Race and Ethnicity in the United States	3
SY 365	Social and Cultural Anthropology	3
SY 370	Family Violence	3
SY 375	Social Stratification	3
SY 380	Sociology of Gender	3
SY 385	Sociology of Deviance	3
SY 388	Sociology of Poverty	3
SY 400	Sociological Theory	3
SY 410	Social Research Methods	3
SY 450	Special Topics in Sociology	3
PH 270	Principles of Logic	3
PH 304	Health Services Ethics	3
PH 306	Business Ethics	3
PH 312	Global Business Ethics	3