

Chancellor University

Certificate – Marketing

Name _____
 Student ID: _____ Transfer Hours _____

(Note: Transfer credit can be awarded for only one **core requirement**—the remaining core requirements for the certificate must be taken at Chancellor University.)

Core Requirements (18)

Course Number	Course Title	Transfer School/ CU Grade	Semester Hours	Earned Hours
MK 201	Introduction to Marketing		3	
*MK 211	Advertising and Promotion		3	
*MK 330	Consumer Behavior		3	
*MK 341	Professional Selling Strategies		3	
*MK 405	Marketing Research		3	
*MK 470	Strategic Marketing Decisions		3	

*All course prerequisites must be met.

This information is meant to assist you as you work toward completing degree requirements, but it is ultimately your responsibility to meet all requirements as shown in the University Catalog. Remember, you need a 2.0 overall GPA and a 2.5 GPA within your major. Please review your credit evaluation and this worksheet carefully; notify the Office of Academic Records if you find an error or have any questions.

Transcript Evaluator: _____

Date: _____